

WINNER: EDWARD R. MURROW AWARD, WBUR.ORG (RTDNA, APRIL 2010)

Andrew Phelps

[skills]

Reporter. Editor. Host. Social media expert. Photographer.

[experiences]

RELAUNCH PROJECT MANAGER, WBUR.ORG

WBUR, Boston (3/2009—7/2009)

Imagined and created wbur.org, a 24-hour news site featuring WBUR and NPR journalism. First of its kind in public media. Managed a team of 5. Concept to delivery: 5 months.

SENIOR PRODUCER, WBUR.ORG

WBUR (9/2008—Present)

Generate original stories for wbur.org. Appear on WBUR-FM as the “voice” of wbur.org. Manage and edit international, national and regional news for a Boston audience. Lead special projects and new initiatives. Formulate standards for social media engagement and blogging. Track Web metrics to gauge reach and guide editorial strategy. Train journalists in multimedia story production. Created WBUR’s first editorial style guide. Catalyzed the station’s transformation into a multiplatform news organization.

REPORTER/ANCHOR

KPBS, San Diego (7/2006—8/2008)

Produced extensive national reporting on the October 2007 wildfires, the housing crisis and the corruption of San Diego city government. Hosted, produced “Morning Edition” and “Weekend Edition.”

FELLOW, THE JACOBS PROJECT FOR REPORTING EXCELLENCE

KPBS (3/2007—6/2008)

Raised and spent \$1 million in grant money to develop a multimedia reporting fellowship. Designed a high-tech newsroom for production of Web + television + radio. Fostered the convergence of four teams. Launched a news blog and developed standards for all KPBS blogs. Helped raise additional \$1 million.

REPORTER

North County Times, Escondido, Calif. (1/2005—6/2006)

Reported business news and features for San Diego’s second largest daily. Authored weekly column.

[education]

UNIVERSITY OF CALIFORNIA, SAN DIEGO

B.A., Political Science

PALOMAR COLLEGE, SAN MARCOS, CALIF.

A.A., Journalism; A.A., Liberal Arts